

SUMMARY

Product Name: AAD 2018 PSA Campaign
Rate: Session Fee: \$500.00 Buyout Fee: \$1,000.00 +20%

Audition Date: 01/24/2018

Audition Note:

Submission Due By: 01/20/2018 12:00:00 am

Audition Location: Hilton Garden Inn. Lake Buena Vista/Orlando
11400 Marbella Palm Court Go to the conference area.
Orlando FL 32836

Submission Note: Note on all your choices that they are cleared by your agency

Conflicts:

CallbackDate: 01/30/2018

Run(Usage): See project notes.

Callback Note: Callbacks are in Tampa

Casting Director: RJ

Callback Location: TBD Tampa area

CD Phone: 4072306492

CD Email: RJsCasting@aol.com

Director: Tim Kendall

Shoot Date: 02/02/2018

Shoot Note: Wardrobe fitting in Tampa Feb. 1st.

Shoot Location: Tampa area

Project Notes: Hello Team looking for great actors. Look in all your files, TV, film, theater and social media.

Casting Notes:

Caucasian Teen girl 16-18 ish we would like to see real TEEN bloggers and youtube bloggers that have their own channel etc. Or a great actress that can pull this off. She is the whole spot. She is delivering her lines right into the camera. Lets dig really deep for this girl.

Guys X5 age 50-60's all ethnicities.

All type and sizes. (man in bathroom, man golfing, man grilling, man on beach, man in office) All hair types and can also be bald. Interesting looks.

These guys are real, Straight-faced and genuine. They all have OC dialogue.

Dermatologist Guy Mid 50's Caucasian.

We all know someone that has skin Cancer and we care about them. I am very happy to be a part of this project and I hope you are too. Its a great message and a chance for our wonderful actors to act.

USAGE:

Media: Internet Usage, Including but not limited to paid placement on websites such as youtube and Facebook, and client website and social media initial term included: 2 years from posting date tentatively scheduled for April 2018, exact date TBD.

ROLES

Teen Blogger - Protect Yourselfie /Principal / Female / 16 - 18

Real bloggers, Instagram / snapchat, YouTube bloggers. Girls that live for this kind of thing. Or a great actress that can pull this off.

Know the script from the beginning to the end in 1 take making your facial expressions to camera like a snapchat. Also be ready to add your own flavor and attitude to this spot. Bring your style to the casting.

- 16 to 18 -yr-old Caucasian girl - she shouldn't be tan or have any visible tattoos; should have natural skin tone and natural hair color

(Would like to err on the side of 18. Since these girls aspire to be older, they'll value the opinion of an older girl.)

- Want a girl who's not model-y but authentic, real.
 - Someone other teens can relate to without hating on her
 - Fun, magnetic personality
 - Confident, but down-to-earth and unafraid to be silly in selfie mode
- NO colored hair like purple, pink, blue.
Highlights ok.
No piercings or tattoos.

Know the whole script and be ready to deliver all the lines right to camera. Bring your own flavor and style to this wonderful character.

Wardrobe: Be this girl. Dress the part bring props.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20% All spots

Ethnic appearance of role: Caucasian

01/10/2018 9:28:00 am

"Guys" X5 - "Caught It" /Principal / Male / 51 - 64

All type and sizes. (man in bathroom, man golfing, man grilling, man on beach, man in office) All hair types and can also be bald. Interesting looks.

These guys are real. They are talking to camera very seriously and we think they are talking about an STD but in reality they are discussing when they noticed they got skin cancer.

Straight-faced and genuine

Not "model-types," but real guys

Looking for 1 guy like the photo attached. He is of Hispanic or Mediterranean descent. He will not be in the bath tub.

Know all the lines in the script. Even the V.O. lines. Everyone will act out all the Man parts.

Deliver the lines very sincere like your talking to your best friend. Remember the miss direct here. READ

EVERYTHING ATTACHED.

Wardrobe: Dress the part of the "Man" 1 -5 that you like the best. You will be reading for all 5 guys in the casting be ready, and bring props.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20%

Ethnic appearance of role: All Ethnicities

01/10/2018 9:36:00 am



Dermatologist guy - "Caught It" /Principal / Male / 54 - 56

He is a professional And will deliver his lines and the V.O. lines to camera.

Wardrobe: Dress the part bring props.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20%

Ethnic appearance of role: Caucasian

01/10/2018 9:45:00 am

Beach guy in bathing suit (Archived) - "Caught It" /Principal / Male / 51 - 64

Wardrobe: Dress the part.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20%

Ethnic appearance of role: All Ethnicities

01/10/2018 9:03:00 am

Guy (Archived) - "Caught It" /Principal / Male / 51 - 64

Straight-faced and genuine

Not "model-types," but real guys

Wardrobe: Dress the part bring props.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20%

Ethnic appearance of role: All Ethnicities

01/10/2018 9:40:00 am

Cook out guy (Archived) - "Caught It" /Principal / Male / 51 - 64

Straight-faced and genuine

Not "model-types," but real guys

Wardrobe: Dress the part bring props.

Role Rate: \$500.00 Session Buyout \$1,000.00 +20%

Ethnic appearance of role: All Ethnicities

01/10/2018 9:38:00 am
